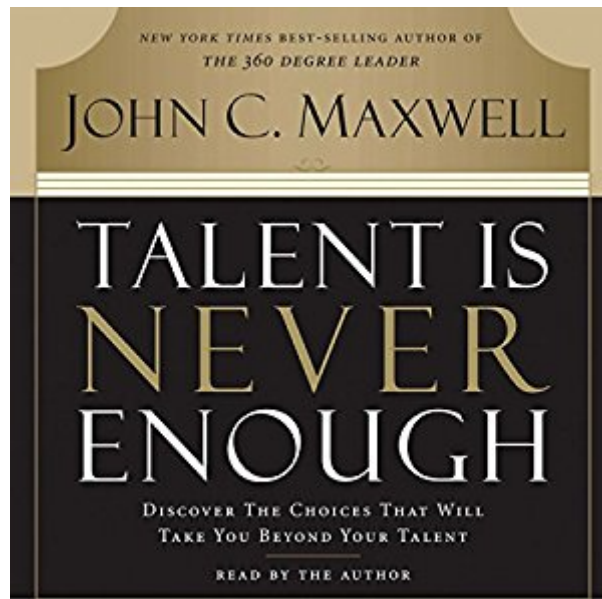


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# Talent Is Never Enough: Discover The Choices That Will Take You Beyond Your Talent



## Synopsis

People everywhere are proving leadership expert John C. Maxwell right - that talent is never enough. Read the headlines, watch the highlights, or just step out your front door. Some talented people reach their full potential, while others self-destruct or remain trapped in mediocrity. What makes the difference? Maxwell, the go-to guru for business professionals across the globe, insists that the choices people make - not merely the talent they inherit - propel them to greatness. It is what you add to your talent that makes the greatest difference. With authentic examples and time-tested wisdom, Maxwell shares 13 attributes you need to maximize your potential and live the life of your dreams.

## Book Information

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## Customer Reviews

Talent is Never Enough. John C. Maxwell has a wonderful book entitled, Talent is Never Enough. Maxwell outlines thirteen characteristics which must be coupled with intelligence and talent in order to reach long-term success. Belief. Passion. Initiative. Focus. Preparation. Practice. Perseverance. Courage. Teachability. Character. Relationships. Responsibility. Teamwork. "You see, people who neglect to make the right choices to release and maximize their talent continually underperform. Their talent allows them to stand out, but their wrong choices make them sit down. Their friends, families, coaches and bosses see their giftedness, but they wonder why they so often come up short of expectations. Their talent gives them opportunity, but their wrong choices shut the door. Talent is a given, but you must earn success." Ironically, there is a difference between underperformance and failure. Failure is actually a crucial part of long-term success.

Underperformance is not. Maxwell mentions, "there are two kinds of people in this world: those who want to get things done and those who don't want to make mistakes." Believe in your talent. Passionately pursue your talents. Initiate your dreams. And then learn from your mistakes."One of the paradoxes of life is that the things that initially make you successful are rarely the things that keep you successful." This sentence is the premise and outline, the underlying message that sows the bound book together. Focus on your strengths, never mistake fear for lack of preparation, practice, no rehearse each day as if it is your only opportunity. The most important section of Talent is Never Enough, is probably the section on Teachability. Too often talent comes with egos, and egos equipt with pride.

This book explains that having talent is not enough to be successful. You must work hard to develop your talent in order to become successful. The author outlines 13 factors to maximize a person's talent. They are:1. Beliefs lifts you talent. When people believe in themselves, they unleash power in themselves that could allow them to reach their potentials.2. Passion energizes your talent. Passion creates fire, provide fuel and sustain your energy. Passion allows you to carry on no matters how many times you fall down or how other people say that you cannot succeed.3. Initiative activates your talent. You don't wait for everything to be perfect to move forward. You don't wait for the problem to disappear. You don't wait to gain your confidence or fear to subside. You start by taking the first step and things will get easier when you get momentum.4. Focus directs your talent. Focus channels your energy to the right place. We should focus on developing our potential. We should focus on the present. We should focus on our strength, not our weaknesses. We should focus on the result to stay grounded. We should focus on the present and not worry about the future.5. Preparation positions your talent. Preparation precedes opportunity. Preparation for tomorrow begins with the right use of today. Good preparation leads into action. Preparation allows you to position yourself when opportunity arises.6. Practice sharpens your talent. Consistent practice sharpens your talent. Practice make perfect. Practice requires us to make the extra effort that differentiates us from success with failure. You can never arrive at your talent; you can only continue to strive towards it.7. Perseverance sustains your talent.

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